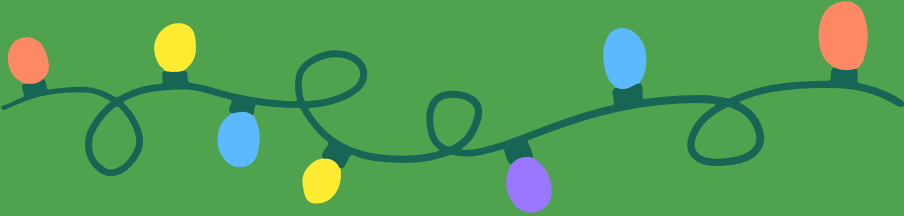


More the Merrier Challenge: Let's grow the movement together!



grapevine

4 easy ways to spread the word

Join the More the Merrier Challenge and help us drive new members in time for the holidays!

Check out our tips & tricks, and examples in this quick guide.

1

Post on [Nextdoor](#)

Posting to your Nextdoor neighbourhood can be a big driver of recruitment, many groups reported getting 10-15 new members from posting on Nextdoor and inviting other locals to join their giving circles.

You can also join and post to relevant groups that may be interested in your mission.

It takes just a few minutes to join & post, and you can make a huge impact — here are some [templates](#) for you to use!



- Home
- Discover
- For Sale & Free
- Notifications 10
- Messages

+ Post

Search Nextdoor

Pukalani • 6 min ago

Aloha Maui Ladies! We are a group of 100+ women who meet four times a year here on Maui in local restaurants to raise funds for a local non profit. We meet for one hour, and each member (and guest) brings a check, cash or subscribes on Grapevine to donate \$100. Our next meeting is December 7th at Gannon's in Wailea. Gannon's is hosting an optional dinner for those who choose to stay after our meeting. Dinner tickets are on sale NOW. Check us out on our website, Instagram, or our Facebook page for more info - this is a great way to make a huge local impact, have a ladies night out, and learn about incredible non profits right here on Maui County.

At our last quarterly meeting we raised \$18,750 for The Maui Food Bank Backpack Buddies program and enjoyed a fantastic dinner at Ocean's Vodka.

We'd love to have you join us and pitch in to help our community grow stronger!

<https://www.100womenwhocaremaui.org/>



2

Leverage social media

LinkedIn: Share your Founding Member certificate on LinkedIn. Be sure to share your referral link to get your referral credits and tag Grapevine! Add some personalization to the caption and to encourage your network to join.

Facebook, Instagram, and/or Twitter: Share with your friends and family by posting about your membership on your personal social media accounts or relevant Facebook groups and ask them to join. Want to go the extra step? Consider creating an Instagram account or a Facebook group to share updates and make it easy for members to invite their network to learn more. Just make sure to coordinate with your group's leaders!

The collage features several social media posts and certificates. At the top left is a LinkedIn post by Stefanie Hingley (She/Her) with 2nd degree connections, dated 1d. The post text reads: "If you're interested in doing some 'good' this holiday season (and beyond!) how about joining forces to support non-profits in web3? Join our giving circle and help make an impact in real life. Message me with questions 🙌💙💜". Below this is a Facebook post from madisonwg (Lodge Everyday Community - Madison) titled "Last night was MAGICAL" with 13 likes. The text describes an inaugural Gather & Grant event where members supported three local nonprofits and voted on a grant of \$7,700. To the right is an Instagram post by ritagoodroe (Savannah, Georgia) with 1 like, dated OCTOBER 25. The post text says: "I'm excited to share that I've been selected for a leadership role with Savannah Professional Women for Good, a new network with a purpose! Join me in this giving circle with a mission to support nonprofits making a difference in the community. Once a quarter, members come together to network, donate, learn about local nonprofits and vote on which ones to support together. The Savannah Professional Women for Good Giving Circle is a way to give back, learn about local nonprofits, and network with a community of professional women in Savannah committed to the same cause. If you join by using my referral code 'dud6KI' then Grapevine (the nonprofit who oversees the Giving Circle) adds a \$10 credit towards your first donation! Feel free to reach out in a DM with any questions and for a link to join!".

There are also two Grapevine membership certificates. The top one is for Stefanie Hingley, titled "Founding Member Women in Web3 for Good". The bottom one is for Rita Goodroe, titled "LEADER Savannah Professional Women for Good". Both certificates include the Grapevine logo and a photo of the member.

3

Send personal invitations to 3 friends, colleagues, and/or family members

Personal invitations from members are a great way to recruit new members. Think of 2-3 close colleagues or friends who love networking and giving back. Send a personal email or text to invite them to the giving circle and/or to your next event. You can easily send bulk emails from your Grapevine page using the invite feature (and you get \$10 donation credits for every referral).

And don't forget to to invite them to our weekly office hours — register for our upcoming holiday mixer + office hour on Fri, [Dec 16](#) or [Dec 23](#) and invite a friend!



Add Members ▾

Upcoming events

Donation cycle ends Feb 28, 2023

Donate Today

December 2022

\$4,922.50 raised of \$10,000.00 goal.

Donate Now >

Share this grapevine with friends

Help your group meet its goal by sharing this grapevine with family, friends, and colleagues.

Share >

Easily invite new members on your giving circle page

Send your invites and earn \$10 donation credits for every friend who joins

Earn \$10 for every friend who joins

Do you know someone who would be a great fit? Invite friends and colleagues to join your group and we'll add a \$10 credit towards your membership for every new member who joins!

Import contacts from Gmail

Share a link

<https://www.grapevine.org/giving->

Copy Link



Send invitations

Names & Emails 0 / 100

Member Name member@email.com,

Enter names and email separated by a comma.

Message 108 / 600

Join our group to help make a difference. Help us make a greater impact together by becoming a member today.

Send Invitations

4

Get your company involved

1. Have an internal team chat (slack, forums, discussion boards, email threads)? Share your membership and invite others to join!
2. Post about your involvement with Grapevine on your LinkedIn, tag your company, and ask your social media team to re-share!
3. Request a matching donation — this can cover your next scheduled donation, or double your impact! Check your company's donation matching policies and send in your tax receipt (you can download this anytime from your Grapevine account).
4. Ask your employer to sponsor more employees to join your giving circle.
5. Want to form a giving circle with your co-workers or an ERG group? Reach out to us at membership@grapevine.org and we'll help you get set up.

